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**RH New Logic Task chair – Exclusive Preview at Stockholm Furniture Fair 2019**

**For more than a decade, the RH Logic task chair has been a firm favourite for office workers around the world. Renowned for its top-class ergonomics and excellent quality, the RH Logic has been given an upgrade and will continue to offer a new generation of workers an elite seating experience.**

The new RH Logic is the result of a five year long process, where a team of developers collaborated closely with designers Jonas Stokke and Øystein Austad.

To ensure RH New Logic meets the needs of today’s workers a group of leading Interior Architects were involved early on in the process as well as a number of existing and new users who provided crucial input at several stages of both product testing and development.

Designer Jonas Stokke said “The driving force behind the design of the RH New Logic has been to make it accessible to all. The working world has changed a lot over the last ten years, so we needed to create a product sure to meet the needs of today.

The RH Logic is already a firm favourite. We have created the new RH Logic in order to make something great even better. To meet the needs of the everchanging workplace. A chair that merges characteristic comfort and ergonomics with improved features and a new level of accessibility to enhance user experience.

Furthermore, we have developed a new visual design to create a neat shape and sophisticated look that blends seamlessly into almost any environment, and to make the chair more appealing to architects and other professionals who put extra emphasis on aesthetics. “

Oystein Austad, Design Manager at Flokk said; “Sustainability and environmental efficiency is a big part of the new RH Logic. The chair is designed to be long lasting and to make the lowest possible environmental impact throughout its life cycle – from raw material extraction to end-of-life.   
  
This is why all parts are easy to replace and disassemble, and every component is fully recyclable and free from toxic substance.”

The chair will be launched across Europe in August 2019.

**Office RH New Logic Website –** [**Click Here**](https://info.flokk.com/rh/new-logic)

**About RH**

RH creates office chairs with optimal ergonomics and visual elegance, that provide comfort and enhances performance during the work day. All RH chairs are easily adjusted to individual needs and preferences, so that every user can find the perfect balance between movement and support and also increase performance during the work day.

RH is firmly rooted in the entrepreneurial heartland of Sweden, and we still make all our chairs in the same area were we started out, more than 40 years ago. Today we are one of Europe’s leading manufacturers and our products are recommended by ergonomic experts all over the world. Our unique knowledge and experience really makes a difference.