



giroflex
designed to work

SITTING PROPERLY. LIVING BETTER.



BETTER SITTING. FOR MORE THAN 145 YEARS.

The Giroflex name has been synonymous with wide-ranging expertise in ergonomic seating since 1872. Our passion for this vital issue continues unabated and will also shape how we think and act in the future. As an international quality brand, Giroflex epitomises the Swiss benchmark for value. Product development and

manufacture in Koblenz, in the canton of Aargau; service and reliable delivery lead times; innovation and Swiss craft and design; and a strong commitment to sustainability are the hallmarks of our corporate philosophy. So feel free to expect more from us. In every sense.





INNOVATION IS A CONSTANT. AND A SUCCESS FACTOR.

Giroflex has always been driven by curiosity and a spirit of innovation. Since work first began on bentwood chairs for cafés, hotels and stores in 1872, pioneering milestones have marked the company's progress. The first swivel chair with a suspension system, the «Federdreh», was developed and patented worldwide

as early as 1926. The «Giroflex» (turn and flex) brand name, introduced in 1948, can be traced back to this invention. Recent product innovations include the successful launch of the dual-zone seat profile and the development of the Organic Move synchronized mechanism.





SWISS VALUES. RECOGNIZED AROUND THE WORLD.

Our clear commitment to the Swiss benchmark for value has very little to do with Swiss folklore. For us, it has always been about fundamental values that are embedded in our corporate culture: manufacturing in accordance with stringent quality criteria; research and development conducted in collaboration with

national universities; high-level engineering; and, last but not least, products designed by established Swiss design studios. The principle of integral Swissness is therefore not an end in itself but rather an expression of the highest quality standards in every respect.



SITTING AS A FEEL-GOOD EXPERIENCE. AND WHAT WE CAN DO ABOUT IT.

Giroflex works with universities and internationally recognized ergonomists to develop innovative solutions for active, anatomically correct sitting. The needs of the person as he or she goes about their working day are at the heart of all Giroflex's solutions – the chair must be adapted to the person at all times and not the other way around. Decades of scientific

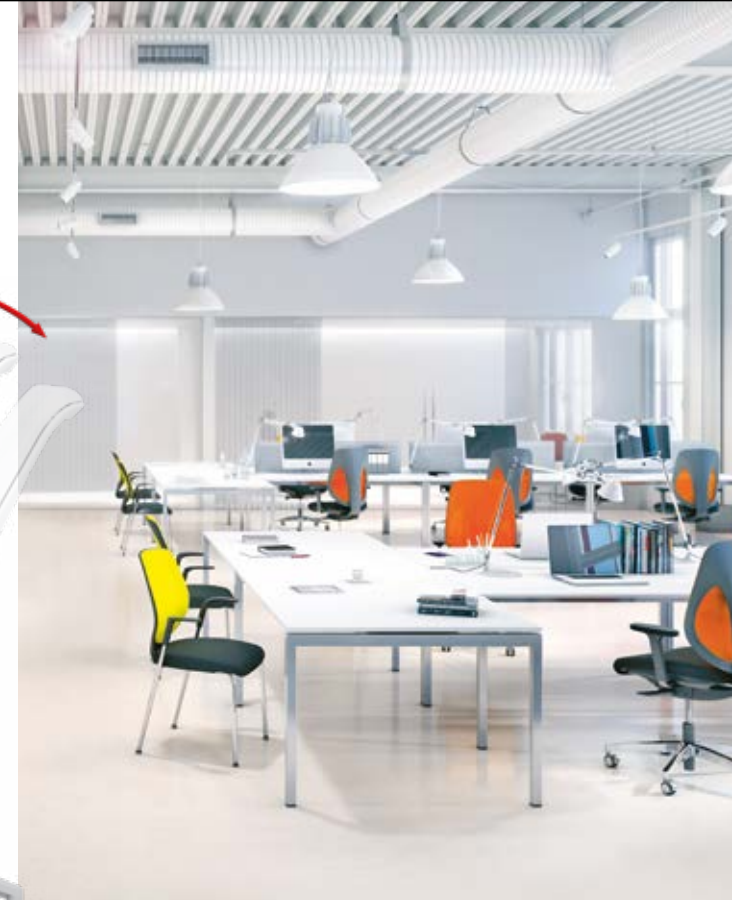
research on dynamic sitting have resulted in two functional principles that make the Giroflex sitting experience so unique:

¹ The Organic Move synchronized mechanism This unique synchronized mechanism follows the natural movements of the body and guarantees optimum support and maximum seating comfort in every posture.

The sequence of movements can be tailored precisely to individual needs.

² The dual-zone seat profile

The rear section of the seat supports the pelvic area and thus prevents the occupant from sliding forward. At the same time, the front section tilts forward slightly and in this way reduces uncomfortable pressure on the thighs.





THE RIGHT SOLUTION. FOR EVERY WORKPLACE.

As diverse as the individual workplaces, people, jobs, requirements and activities: the Giroflex product range meets every need. The Giroflex promise of quality stands for uncompromising manufacturing standards and maximum seating comfort when it comes to

swivel, conference and visitor's chairs. This promise is underlined by our five-year manufacturer's warranty. Furthermore, every chair can be tailored to your exact requirements: configure the perfect chair for you by choosing from a variety of materials and colours.





WE THINK ABOUT TOMORROW. AND ACT ACCORDINGLY.

The careful use of resources is a long-standing Giroflex tradition. Energy-efficient manufacturing processes result in significant savings in CO₂, water, electricity and gas. Our electricity is generated entirely from hydropower. All processed materials are free of pollutants and do not outgas. Giroflex

is also exempt from the CO₂ tax. This exemption is regularly checked and confirmed by the competent authorities. After the first practically fully recyclable chair was developed back in 1992, Giroflex decided to adopt the eco-effective «Cradle to Cradle» approach in 2010. This systematic approach aims to

eliminate the dilemma of environmental pollution caused by exhaustible resources and seeks to completely recycle all materials at the end of the product's life. The overall sustainability of the Giroflex models launched on the market since then has been confirmed with the «Cradle to Cradle» certificate.



WE LEAD THE WAY. CONFIRMED BY SEVERAL RECOGNIZED LABELS.

Our promise of quality is a credible claim. The proof can be seen in the certifications we have been awarded based on the ISO 9001 and ISO 14001 standards. But our products and manufacturing technologies have also been accredited by other recognized labels and independent inspection authorities.



ONWARD TO THE FUTURE. TOGETHER WITH FLOKK.

Giroflex has been part of the international Flokk Group since July 2017. Its affiliation with a strong, globally active partner opens up attractive synergies and interesting future prospects for the traditional Swiss brand. Flokk is Europe's leading manufacturer of high-quality office chairs and holds a portfolio of eight brands. More than 2,500 employees and manufacturing facilities in five

countries as well as a global distribution network of 1,500-plus specialist retailers are just some of the key figures associated with this growth-oriented company. Last but not least, a clear commitment to the shared values of quality, ergonomics and the environment facilitate the harmonious integration of Giroflex into the expanding Flokk Group as another independent brand.



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